

making a better world



A CSR Initiative  
of  
GLOBAL Group Enterprise

# Global Group's commitment towards CSR

- The Seed of CSR was sown at the time of the Group's inception.
- First steps taken - Created a Social Commitment Cell to implement community initiatives.
- GTL Foundation is a Public Charitable Trust of the Global Group registered under Bombay Public Charitable Trust Act, 1950.
- Earmarked upto 1% of the GTL's profits towards CSR. Employees also contributes to the Foundation through monthly payroll giving program.
- GTL Foundation's Board of Trustees and Advisory Committee members comprises of top management professionals from various Global Group companies.
- Group's social commitments are channelised through this Foundation.

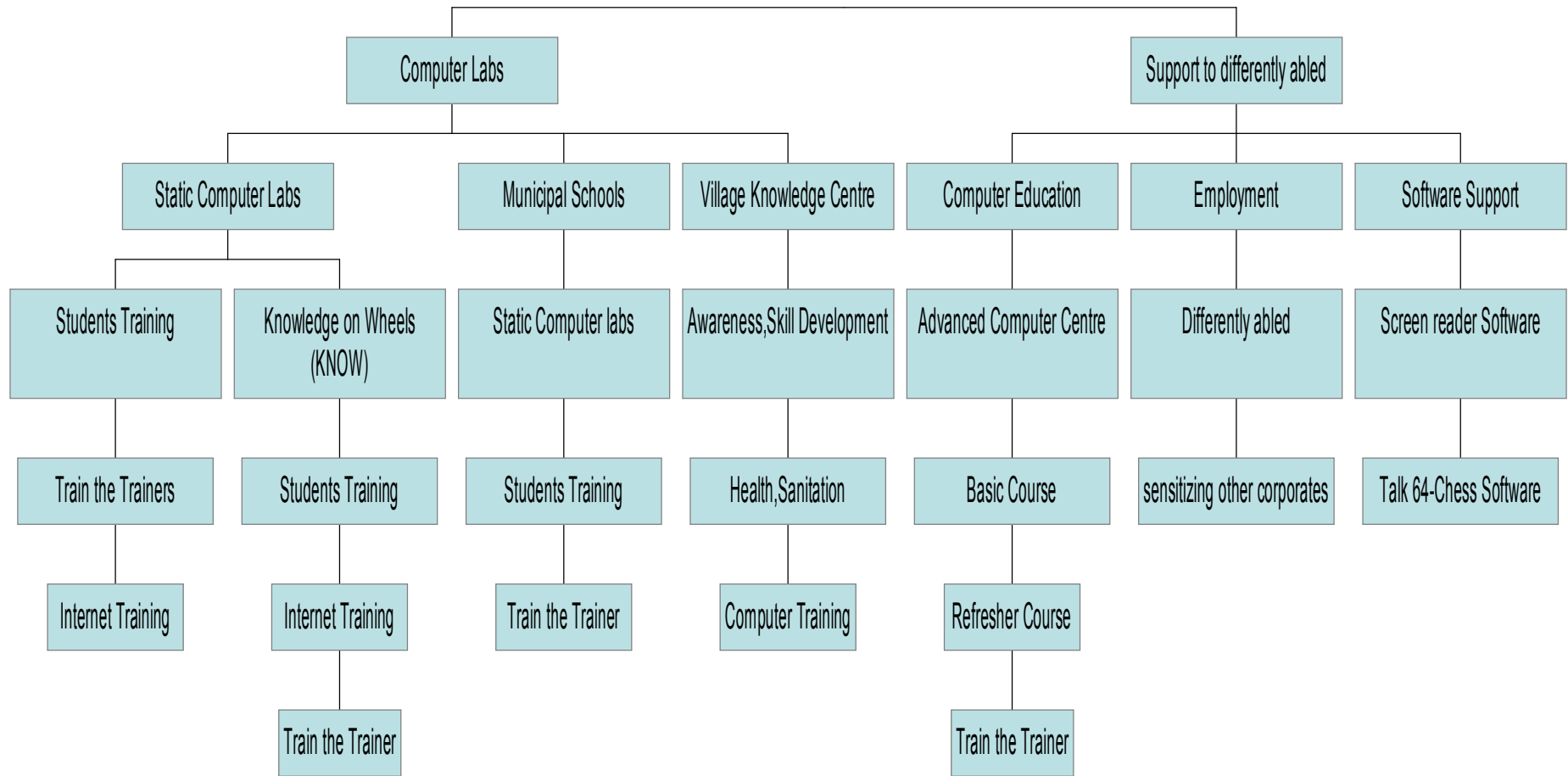
# Aims and Objectives

- To provide financial, physical and material support to those who are at disadvantage, especially from rural areas, with a focus on education, medical, rural development and women empowerment issues.
- To provide similar support to physically/ mentally/ visually challenged people in the society.
- To support other Institutions/Trusts/Bodies/Societies which undertake similar social work.
- To create an awareness within the society on the need for promoting & supporting social work.

# Our Main Focus

- **Bridging the digital divide:** Time has come to integrate the rural India with national Info Tech mainstream and the potential is huge in rural areas. Towards this GTL Foundation is responding to the socio-economic need of the people by bridging the digital divide in rural areas through various IT development projects.
- **Support to Differently Abled:** India can't become a developed nation by 2020 if we neglect and leave behind 5% of India's population suffering from various physical challenges like visually impaired, deaf and dumb etc. GTL Foundation is committed to tap the potential of differently abled people and integrate them with national economic system and productive force.

# Our Focus Area

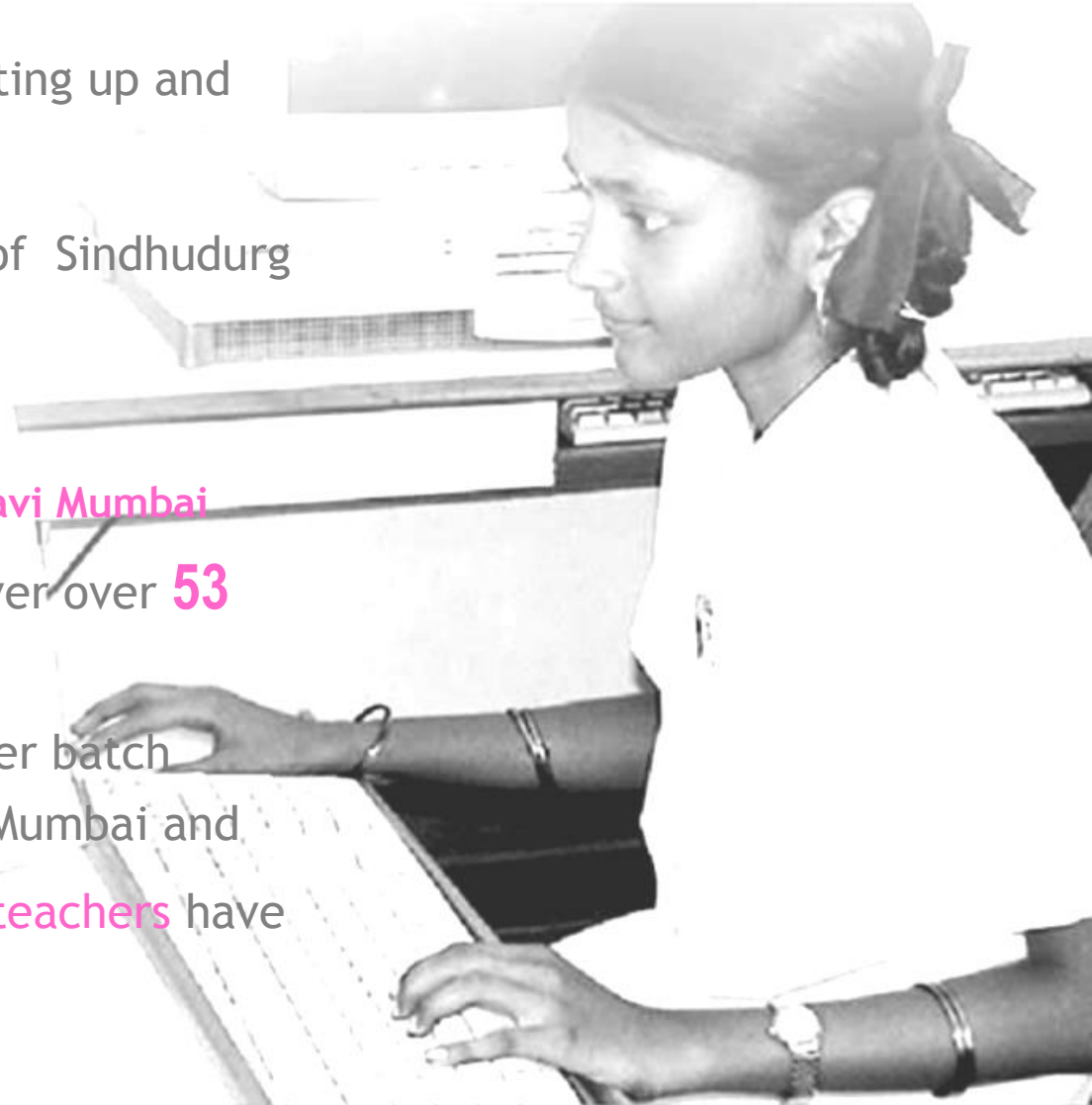


Computer education involving setting up and maintaining over

**85 static computer labs** in schools of Sindhudurg benefiting about **100000 students**

Computer lab established in **12 Navi Mumbai Municipal Schools**, targeting to cover over **53 schools** in phased manner

**12** days program of **15** teachers per batch conducted at NMMC School, Navi Mumbai and rural schools in Maharashtra. **420 teachers** have been trained so far.



# Project GYAN IT: Knowledge on Wheel (KNOW)

- The main purpose of this project is to spread the IT education in remote rural areas.
- A State of Art Bus with networked computers with generator, mobile computer lab called 'Knowledge On Wheels'.
- Trained over 15000 students in 50 primary and secondary schools.
- The bus halts for 20 days to 1 month in one particular school, offers IT education to students and teachers.
- The project is concentrated in Sindhudurg and Ratnagiri districts of Maharashtra.



# Gyan IT (Village Knowledge Center)

- VKC aims to trigger transformation using ICT, to improve and influence quality of life of the underserved and vulnerable communities.
- Spreading literacy among families on health, sanitation and health measures



Village Knowledge Centre (VKC) in association with Nasscom Foundation is functional in Pinguli, Devruk and Shiroda in Sindhudurg Dist, benefiting around 2000 people in rural areas.

# Project Gyan IT, AASARA Children's Home

Aasara, an NGO in Navi Mumbai, helps in creating a better future for the street children. GTL Foundation has set up a computer lab at AASARA Children's Home to promote computer literacy. Every Friday, they get trained in English Speaking and Computer proficiency in GTL premises



# Project Netra: A IT Solution for Visually Challenged

- Advanced Computer Training Center for the Visually Impaired at Currey Road and Masjid (W), Mumbai.
- 50 visually challenged students are undergoing training today in both centers. 17 students from Advanced batch, 33 students from Basic batch. SO far around 130 students have passed out after successfully completing their courses.
- Advance Course comprises of C, C++, SQL, HTML, .Net, JAVA. Basic course aims at providing basic computer training with MS package and internet. Students passing out from Advance batch are getting employment at Call Centers/BPOs, Software companies etc..



# Talk 64 and Chess Championship for Visually Impaired

- GTL has developed a speech-based chess software 'Talk 64' for the Blind which will enable them to improve their chess-playing skills. Uniqueness of talk 64:
  - Speech Support
  - User -Friendly interface
  - Multiple language support
  - Access through keyboard
  - Includes training program for self- learning using a database(more than 1,00,000 games of international tournament)



Supports and sponsors All India Chess Federation for the Blind (AICFB), promoting chess tournaments in India among the visually challenged for more than 8 years.

# Gyan Jyot Scholarship Program

Gyanjyot Scholarship- Educational Support Program to the Children of the earning Families whose annual income is below Rs 2.4 Lacs. The Scholarship covers from Jr.Kg to Post Graduation and also working students. This year so far we have awarded 236 scholarships.



# Emergency Medical Assistance

- Emergency medical assistance and relief to General Public suffering from life threatening disease and illness.
- Last year 20 persons have benefited from medical assistance
- Applications for medical relief are scrutinized by the Board of Trustees and Foundation's volunteers make field visits to serious cases and submit medical history report.
- The scheme has benefited employees with low income and those who are covered under company's insurance policy.

# Disaster Relief and Rehabilitation

- Mumbai Terror Attack: Foundation supported Martyrs family
- Orissa Flood: Financial assistance to 4 victims of Orissa flood for construction of damaged house and farm land.
- Tsunami: Construction of 30 earth quake proof houses in Pondichery for Tsunami victims.
- Mumbai Floods: The Foundation extended financial support to the victims of Mumbai Floods

# World Changers Program: Employees Volunteerism Initiative

- World Changers is a training program to help an individual be qualified and trained for community work and social causes.
- Family India, a well known NGO have offered their experts to impart training to willing Globalites



- In last one year, 6 workshops and 11 field visits has been conducted.
- A group of 20 committed volunteers (Positrons) participated in these workshops and field visits.

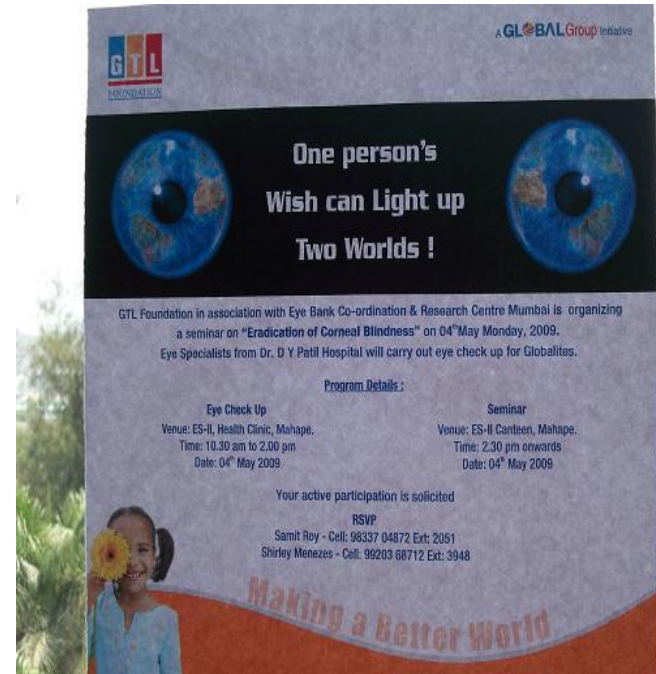
# Mumbai Marathon - 2009

- 60 Positrons (volunteers) from Global Group participated in Standard Chartered Mumbai Marathon. GTL Foundation ran for promotion of Foundation's Advance Computer Center for Visually Impaired and to support the cause of empowerment of visually impaired.
- The Foundation also supported the causes of two other NGOs Concern India Foundation and Helen Keller Institute for Deaf and Deafblind.



# Eye Donation Awareness Campaign

- Foundation has recently launched a mass campaign awareness for eye donation in association with Eye bank Co-ordination research Center, Mumbai. It held a one day eye donation awareness seminar for GTL employees and distributed pledge cards to employees. There was also a eye check up camp for the employees. The Foundation will spread the awareness through various communication tools like banners, posters and leaflets.
- GTL Foundation has spread the awareness on eye donation in Times Foundation's Wellness Workshop on 29<sup>th</sup> May 09, in New Delhi.



# World Environment Day

- On the Occasion of World Environment Day 5<sup>th</sup> June, a awareness seminar on “Carbon Neutrality and Carbon Footprints” was organised for the Global Group Employees to spread the awareness on Global Warming due to emission of Green House Gas emission.
- Plant Saplings were also distributed to the employees on the occasion.

# Support to NGOs and Project Partners

- GTL Foundation is supporting NGOs working in various developmental sectors, some of these NGOs are as follows:
  - AASARA
  - Helen Keller Institute for Deaf and DeafBlind
  - Reach Education Action Program (REAP)
  - Concern India Foundation
  - Rajiv Gandhi Foundation
  - NASSCOM Foundation
  - Stree Mukti Sanghatana (SMS)
  - GyanAmrut Shikshan Prasarak Mandal
  - Warriar Foundation
  - The family India

# Summary of Beneficiaries

| <b>Project Gyan IT</b>                               | 2004-05 | 2005-06 | 2006-07 | 2007-08 | 2008-09 |
|--|---------|---------|---------|---------|---------|
| Basic Training                                       | 16000   | 20500   | 22500   | 31000   | 35000   |
| Computer Lab Set up                                  | 15      | 20      | 20      | 26      | 30      |
| Computer Employment Oriented Training                |         | 15      | 25      | 28      | 37      |
| Know(Knowledge on Wheels)                            | 3000    | 5000    | 5000    | 10000   | 11500   |
| Internet Training                                    |         | 450     | 650     | 740     | 923     |
| Teachers Training                                    | 20      | 120     | 180     | 194     | 157     |
| VKC( Village Knowledge centre)                       | ---     | 200     | 200     | 300     | 411     |
|  |         |         |         |         |         |
| <b>Project Netra</b>                                 |         |         |         |         |         |
| Advanced Computer Centre for the Visually Challenged | 24      | 30      | 28      | 37      | 50      |
| Swayam(Employment of Visually & Differently abled)   | 4       | 6       | 1       | 0       | 0       |
|  |         |         |         |         |         |
| <b>Employee Volunteerism</b>                         |         |         |         |         |         |
| Positrons  | 62      | 60      | 60      | 25      | 100     |
| Art of giving  |         | 324     | 134     | 429     | 615     |
|  |         |         |         |         |         |
| AASARA   | 21      | 22      | 15      | 12      | 15      |
| Gyanjyot   | 9       | 17      | 17      | 17      | 200     |
| Medical Assistance                                   | 3       | 1       | 2       | 6       | 20      |

# Awards and Recognition

- GTL has been ranked 6<sup>th</sup> amongst the top 500 Corporations in India in the latest Standard and Poors Environment, Social and Governance (ESG) India Index.
- " Golden Peacock Innovation Award" on January 12, 2008 for best innovative practices in CSR by the Institute of Directors
- CSR Award received from Bombay Stock Exchange.
- Best Employer award from NAB.
- Best Employee award from NAB.
- Member, CSR Committee ,Bombay Chamber of Commerce.
- “Silver Award in the Pegasus Corporate Social Responsibility Awards 2007”.

For Donation send cheque in name of 'GTL Foundation'  
For payroll giving monthly/quarterly/half-yearly/yearly  
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